

4<sup>th</sup>

# CANADIAN OBESITY SUMMIT

APRIL 28–MAY 2, 2015 | THE WESTIN, TORONTO, ON

## Sponsorship, Symposia and Exhibit Opportunities



L'ASSOCIATION CANADIENNE  
des MÉDECINS et CHIRURGIENS BARIATRIQUE  
The CANADIAN ASSOCIATION of  
BARIATRIC PHYSICIANS and SURGEONS

The Canadian Obesity Network - Réseau canadien en obésité (CON-RCO) – the world's largest professional Obesity Network with over 10,000 members – is presenting the **4th Canadian Obesity Summit** – a unique interdisciplinary conference designed to share current understanding of the causes, complications, treatments and prevention approaches for obesity.

### The Summit will provide your organization with the opportunity to:

- Establish a presence in the dialogue on obesity
- Access to a wide range of leading scientific and clinical educational sessions
- Opportunity to sponsor educational symposia sessions and other interactive sessions
- The only obesity conference of its kind
- Network with a diverse audience of delegates
- Cost effective way to interact with key opinion leaders

### Who should sponsor this conference?

Delegates are seeking information from organizations providing products, services and insight in a wide range of topics including: pharmaceuticals, medical devices and equipment, patient care, food and nutrition, community-based strategies and public policies.

### Sponsorship and Exhibitor Packages:

We are offering marketing solutions by customizing your sponsorship package to provide the best option to meet your organization's requirements. Whether your goal is creating awareness, lead/sales generation, product/service positioning, networking or promotion of corporate responsibility, we will work with you to find the best solution to meet your requirements.

### Choose from THREE options:

1. Platinum, Gold, Silver or Bronze Sponsorships – standard packages or customized offerings to meet your marketing goals and business objectives.
2. Educational Symposia Sponsorships
3. Booth Exhibit Space

In addition, sponsors and exhibitors may supplement their program with additional advertising opportunities.

**The conference will showcase a limited number of organizations from each business and health sector therefore space is limited.**

**We recommend you submit your application as soon as possible.**

---

**Contact Dawn Hatanaka, Director of Education, Canadian Obesity Network**  
Tel: 647-409-3755 (EST) | Fax: 780-735-6763  
Email: [hatanaka@obesitynetwork.ca](mailto:hatanaka@obesitynetwork.ca) | [www.obesitynetwork.ca](http://www.obesitynetwork.ca)

4<sup>th</sup>

## CANADIAN OBESITY SUMMIT

APRIL 28–MAY 2, 2015 | THE WESTIN, TORONTO, ON

Sponsorship, Symposia  
and Exhibit OpportunitiesL'ASSOCIATION CANADIENNE  
des MÉDECINS et CHIRURGIENS BARIATRIQUE  
The CANADIAN ASSOCIATION of  
BARIATRIC PHYSICIANS and SURGEONS

The Canadian Obesity Network - Réseau canadien en obésité (CON-RCO) – the world's largest professional Obesity Network with over 10,000 members – is presenting the **4th Canadian Obesity Summit** – a unique interdisciplinary conference designed to share current understanding of the causes, complications, treatments and prevention approaches for obesity.

The 2015 Toronto Conference will be attended by over 1,500 physicians, clinical teams, researchers, industry leaders, and policy makers from federal, provincial, and territorial governments.

**KEY REASONS to be part of the 4th Canadian Obesity Summit**

- Establish a presence in the dialogue on obesity
- Access to a wide range of leading scientific and clinical educational sessions
- Opportunity to sponsor educational symposia sessions and other interactive sessions
- The only obesity conference of its kind
- Network with a diverse audience of delegates
- Cost effective way to interact with key opinion leaders

**CONFERENCE SPONSORSHIP OPPORTUNITIES**

Sponsor packages will be fully customized to meet your marketing goals and business objectives.

Options	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Special Benefits	Sole Sponsor: High profile educational or social event	Co-Sponsor: Specific Event	Co-Sponsor: Activities – eg. Network Breaks	Co-Sponsor: Program Session
Sponsor Recognition	√	√	√	√
Delegate Badges	4	3	2	1
Delegate Promotional Item	√	√		
Booth (8' x 10')	√	√		
Program Advertisement	Half Page	Quarter Page		

**SPONSORED EDUCATIONAL SYMPOSIA\***

(Prices include food & beverage costs and AV)

	100 seats	150 seats	More than 150 seats
Breakfast ~ 7:00am – 8:00am	\$15,000	\$22,500	Costs TBD
Lunch ~ 12:00pm – 1:00	\$16,000	\$24,000	Costs TBD
Dinner ~ 6:00pm – 8:00pm	\$19,000	\$28,000	Costs TBD

\*Symposia sponsor is responsible for Speaker Costs (honorarium & travel) and Program Accreditation if applicable

**BOOTH EXHIBIT SPACE RATES\***

8' x 10' = \$3,500

8' x 20' = \$7,000

Plus – \$200 Corner Premium

**Non-Profit Associations:**

50% discount for 8' x 10' space – Limited Availability



[www.con-obesitysummit.ca](http://www.con-obesitysummit.ca)

Contact Dawn Hatanaka, Director of Education, Canadian Obesity Network

Tel: 647-409-3755 (EST) | Fax: 780-735-6763

Email: [hatanaka@obesitynetwork.ca](mailto:hatanaka@obesitynetwork.ca) | [www.obesitynetwork.ca](http://www.obesitynetwork.ca)

**4<sup>th</sup>**

# CANADIAN OBESITY SUMMIT

APRIL 28–MAY 2, 2015 | THE WESTIN, TORONTO, ON

## Sponsorship, Symposia and Exhibit Opportunities



L'ASSOCIATION CANADIENNE  
des MEDECINS et CHIRURGIENS BARIATRIQUE  
The CANADIAN ASSOCIATION of  
BARIATRIC PHYSICIANS and SURGEONS



### Sponsorship Opportunities:

Full information is provided below. We will work with your organization to customize your package to meet your marketing goals and business objectives. Standard packages include:

#### PLATINUM SPONSORSHIP – (4 Available) \$30,000

- Sole Sponsor of a High Profile Educational or Social Event
- Prominent Logo displayed at the sponsored program or event
- 8' x 10' Booth at a location of your choice (subject to availability when booked)
- Top Level logo representation on all conference signage, event website, printed Conference Guide
- and all relevant marketing materials
- Verbal sponsor recognition at conference program opening keynote
- Recognition of your sponsorship on the Summit Home Page
- Global recognition of your organization's support in the fight against obesity on the Canadian Obesity Network Website
- Half Page Advertisement in the Conference Guide
- Enhanced Conference Guide listing with up to 200 word corporate/product description
- Two Delegate Bag inserts (to be approved by the Canadian Obesity Network)
- Four Delegate Badges – access to scientific program for your clients

#### GOLD SPONSORSHIP – (6 Available) \$20,000

- Co-Sponsor of a High Profile Educational Program or Social Event
- Logo displayed at the sponsored program or event
- 8' x 10' Booth at a location of your choice (subject to availability when booked)
- Mid Level logo representation on all conference signage, event website, printed Conference Guide
- and all relevant marketing materials
- Recognition of your sponsorship on the Summit Home Page
- Quarter Page Advertisement in the Conference Guide
- Enhanced Conference Guide listing with up to 125 word corporate/product description
- One Delegate Bag insert (to be approved by the Cdn Obesity Network)
- Three Delegate Badges – access to scientific program for your clients

#### SILVER SPONSORSHIP – (8 Available) \$10,000

- Co-Sponsor Activity – eg Nutritional Break
- Logo displayed at the sponsored activity
- Logo representation on all conference signage, event website, printed Conference Guide and all relevant marketing materials
- Recognition on the Canadian Obesity Network Website for 6 months
- Eight Page Advertisement in the Conference Guide (large business card sized)
- Two Delegate Badges – access to scientific program – for your clients

#### BRONZE SPONSORSHIP – (10 Available) \$5,000

- Co-Sponsor Activity – e.g. Program Session
- Logo displayed at the sponsored activity
- Logo representation on all conference signage, event website, printed Conference Guide and all relevant marketing materials
- Recognition on the Canadian Obesity Network Website for 3 months
- One Delegate Badge – access to scientific program – for your clients

Contact Dawn Hatanaka, Director of Education, Canadian Obesity Network

Tel: 647-409-3755 (EST) | Fax: 780-735-6763

Email: [hatanaka@obesitynetwork.ca](mailto:hatanaka@obesitynetwork.ca) | [www.obesitynetwork.ca](http://www.obesitynetwork.ca)

4<sup>th</sup>

## CANADIAN OBESITY SUMMIT

APRIL 28–MAY 2, 2015 | THE WESTIN, TORONTO, ON

Sponsorship, Symposia  
and Exhibit Opportunities

L'ASSOCIATION CANADIENNE  
des MEDECINS et CHIRURGIENS BARIATRIQUE  
The CANADIAN ASSOCIATION of  
BARIATRIC PHYSICIANS and SURGEONS

### Sponsored Educational Symposia – Turn-Key Delivery Of Your Program

Symposia packages are available most days of the conference for audiences of varying sizes depending on the time and the needs of the organization. We will customize an approach to meet to meet your marketing goals and business objectives.

#### Symposia Sponsor provides:

- One Hour educational program
- Program abstract (Description, Learning objectives and Speaker Bio)
- Presentation slides
- Speaker honorarium, travel costs etc
- Target List for VIP invitations (optional)

#### Canadian Obesity Summit provides:

- Promotion, recruitment and invitations to your key clients or to the general conference delegate list
- Pre-registered list
- Standard A/V setup
- Food and Beverage
- On-site staff to meet, greet and co-ordinate all logistics
- Printing and distribution of hand-outs
- Speaker and Program evaluations

### SPONSORED EDUCATIONAL SYMPOSIA\* – including all items listed above

	100 seats	150 seats	More than 150 seats
Breakfast ~ 7:00am – 8:00am	\$15,000	\$22,500	Costs TBD
Lunch ~ 12:00pm – 1:00	\$16,000	\$24,000	Costs TBD
Dinner ~ 6:00pm – 8:00pm	\$19,000	\$28,000	Costs TBD

### Booth Exhibit Space

The Exhibit area is an integral part of the conference providing sponsors and delegates to meet face-to-face to discuss the latest products and services. A limited number of organizations from each business and health sector therefore space is limited. We recommend you submit your application as soon as possible.

### BOOTH EXHIBIT SPACE RATES\*

8' x 10' = \$3,500

8' x 20' = \$7,000

Plus – \$200 Corner Premium

#### Non-Profit Associations:

50% discount for 8' x 10' space – Limited Availability

**Contact Your Representative To Reserve Your Sponsorship, Symposia And Exhibit Opportunities**

**Contact Dawn Hatanaka, Director of Education, Canadian Obesity Network**

**Tel: 647-409-3755 (EST) | Fax: 780-735-6763**

**Email: [hatanaka@obesitynetwork.ca](mailto:hatanaka@obesitynetwork.ca) | [www.obesitynetwork.ca](http://www.obesitynetwork.ca)**



## 2015 Application for Sponsorship and Exhibit Space

As an INDUSTRY LEADER, we invite you to participate as a sponsor in this unique conference which will showcase a limited number of organizations from each business and health care sector.

**SPACE IS LIMITED - WE RECOMMEND YOU SUBMIT YOUR APPLICATION BY DEC 15, 2014**

Please indicate your sponsorship preference by completing the application below and submitting it to the Canadian Obesity Network by email or fax (contact info below).

We will contact you to discuss a customized plan for your organization and secure your involvement at the conference.

### Organization Details and Contact Info

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

### Sponsorship Opportunities

Platinum \$30,000  
 Gold \$20,000  
 Silver \$10,000  
 Bronze \$5,000

### Sponsored Educational Symposia

Wednesday, April 29  
 Thursday, April 30  
 Friday, May 1  
 Saturday, May 2

Breakfast (100 seats) \$15,000  
 Breakfast (150 seats) \$22,500  
 Lunch (100 seats) \$16,000  
 Lunch (150) seats \$24,000  
 Dinner (100 seats) \$19,000  
 Dinner (150 seats) \$28,000

### Exhibit Space

8 x 10 \$3,500  
 8x 20 \$7,000  
 Plus - \$200 Corner Premium

Exhibitor's Organization is best described as:

I would like to apply for the non-profit association discount



Please email your application to [info@obesitynetwork.ca](mailto:info@obesitynetwork.ca)

For more information please contact  
 Contact Dawn Hatanaka, Director of Education, Canadian Obesity Network  
 Tel: 647-409-3755 (EST) | Fax: 780-735-6763  
 Email: [hatanaka@obesitynetwork.ca](mailto:hatanaka@obesitynetwork.ca) | [www.obesitynetwork.ca](http://www.obesitynetwork.ca)